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Board of Friends of Mimosa Hall  
& Gardens

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Officers

Mike Harris, present

President

Scott Hitch, on phone

Vice President

Susan Rumble, present

Secretary

*Michelle Slater, not present*

Treasurer

Members

Kelly Callen, present

Scott Fillian, present

*Zepelin Fogerty, not present*

Steve Gibson, present

Gus Hadorn, present

Bob Hagan, present

*Sara Harwood, not present*

*Jessica Hodgman, not present*

Gina Sen, on phone

Katie Troline, on phone

10 of 14 board members in  
attendance, quorum achieved



Friends Open Meeting Agenda

March 12, 2020

8:00 – 9:30 a.m.

Location: Talent Served

120 Bulloch Ave

Roswell, GA 30075

For those that will need to attend in remotely:

Conference Line #605-468-8018

Pass Code 400262#

Additional attendees: Candise Curlee, Ben Harris, Dena Bush, Don Horton

Introduction of Guest: Allan Ray – spoke of his deep family connection to North Georgia and Roswell. Retired textile executive with Southern Mills – lots of flame retardant materials (fire coats, racing car driver suits, etc.) and rugs – all of the backing materials were created here at the Roswell Mill during his father and grandfather's tenure with the company. Susan R. spoke of her desire to have Allan chair the FabricCon event in

Review and Acceptance of February Meeting Minutes: motion to accept, seconded, and unanimous approval of minutes.

Financial Report: Michelle S. is not in attendance, but Mike H. shared that we now have QuickBooks and that Candise C. will be maintaining our books. Steve G. shared that he reviewed the accounts with Michelle S. on Monday with Kevin Bamford at Renasant Bank. There are two accounts, one for expenses (\$8K) and one for projects (\$100K). Only Michelle S. has access to the account today, and she will be sharing the account levels at each meeting going forward.

Kelly C. wanted to clarify the funding method for the roof and the involvement of Mimosa Solar LLC Solar energy renewable – Ashok Nagrani would need to work with us on the funding and create new accounts in the bank to do the proper money transfer and such. Details will be arranged after this meeting – creating accounts, developing process, etc. Alternative Energy Committee will develop process and will report back to Executive Committee.

Agenda:

John Pruitt and Donna Melcher have been identified as potential Project Managers who will be responsible for managing progress on the Solar Roof project and reporting back to the board on progress. We have connections to John & Donna and are very excited for them to join with us.

1. Spring & Summer Events: We have signed up for a LOT of community events this year. We need everyone to engage and participate.
  - a. And we need to have a Chair for each event. The Chair will be responsible for coordinating, setting up, and breaking down for each event.
  - b. And we need to get more FRIENDS to help and activate at these events.
  - c. To accomplish this, we have started a Board member scorecard that will track our activity and participation.
  - d. An activity calendar was shared in the meeting today (physical copy given to each person.)
  - e. A Sign-Up Genius will be available for each event tomorrow
2. Joint proposal with Arts Fund for Bird/Tree Houses
  - a. Arts Fund is all-in on this joint event. Susan R. will talk through the event with Dena B. offline to figure out a time and place for this Fall.
  - b. Vision and Values Statement – Don Horton and Katie T. will work with Ben H.
  - c. MOU revision Review – Mike H. sent an amended MOU. Please review for Board approval. City moving toward an MOU that is the same or similar for all entities. Mike will also re-send the original MOU for comparison.
  - d. Establish Public Relations Committee – Proposal to better reach out to constituents, press, and the larger world. Proposed to merge into the Marketing Committee.
  - e. Business Plan Update – We need to finalize the Business Plan and communicate that clearly to all constituencies including Parks & Rec, Mayor, City Council, FOMHG Members, Funders, and the general public. We need to add actionable items, set goals and requests for the City on the financial and construction contributions. Katie T. mentioned that all of our documents need to align: Business Plan, Long Range Plan, Mission, Vision and Values Statement, and our MOU with the City.
  - f. Discuss Initial Grounds Presentation – Mike H. stated that the City presented a plan that will cost millions of dollars and last many years. Let's let the planners know now what our priorities are for getting the property opened.
  - g. Funding Ideas for Final \$42K to complete the Solar Project (Batteries) – Confirmed that we will know more when Simone d. submits her list of materials.
  - h. Extension of contracts for Ben and Candise – Our initial approval was for 90 days. Two Board members pitched in to support and increase the amount agreed upon by the Board. Don Horton moved that we extend their contracts. Steve G. has a potential fundraiser.
2. Staff Reports
  - a. Ben: Input referrals on Donor Activity – Ben is contacting potential donors submitted to the donor sheet. Ben will follow-up with Board members on Give or Get commitments.
  - b. Candise: Communications – website is updated, newsletter has gone out for March. Info for the next newsletter is due next Thursday. Membership renewals. Thank you letter for Phoenix Circle.
3. Report from Parks & Rec (Dena B.) – Dena thanked the Board for support of the April 18<sup>th</sup> event. Training is geared for that event and what we need for volunteers as FOMHG. One training is for the

basic event. The other is the Ambassador docent training. Dena needs clarity on who is volunteering for the event. Dena developing a narrative for the Ambassadors that we all need to follow.

#### 4. Committee Reports

- a. Strategic Planning - The committee has had a meeting with the planners for the City. Gus's hope for all of us is to "keep dreaming."
  - i. Our mission is: "To champion sustainable preservation of Mimosa Hall and Gardens where history and culture engage and uplift the community"
  - ii. Bulloch Hall is a model of creating a beautiful facility. We think that Bulloch and Mimosa should work together and flow into one.
  - iii. The committee has developed big plans to reshape the property and would like to have the board approve the plan.
  - iv. Would appreciate questions outside of the meeting via email or call to further explain.
  - v. Parking was one of the issues - Bob H. added that Friends of Bulloch doesn't support the idea of parking
  - vi. One thing to stress is that we're trying to work *with* the City.
- b. Alternative Energy – Kelly C. was speaking with Simone dB. who is in CT right now on a solar installation project. When she returns, she'll meet with Dena B. and the City to get the permits and such that are required. It's a 30-day permitting review once requested. Once the permits are established, then the materials can be ordered. 30- to 60-days to deliver once ordered. That timeline puts us at July-August for start & completion. Kelly C. will write this all up so that we have it documented. Kelly C. will continue to report on this until John & Donna are in place at which point they will be in charge of documenting and updating for us.
  - i. Mike H. shared that he's working with the Architect and Georgia-Pacific to ensure that we have plans in place to finalize the in-kind gift.
  - ii. Steve G. points out that it would be great to tie-in PR & Marketing efforts to the Project Managers' updates.
  - iii. Kelly C. is working with GA Tech for us to have a sustainability tour of the campus on a Friday afternoon.
- c. Roof Project Management Team
- d. Fundraising – Steve G. reminded that the Mimosa Festival is May 16<sup>th</sup>, 1-5pm.
- e. Events: Earth Day, Earth Fair, 10U40, Azalea Festival
- f. Community Outreach – The Magnolia Ball is coming up.

5. Board Member Activity and Accountability: Mike H. stressed that Board Members need to contribute; he wants all Board members to reassess their ability to participate and contribute to the Board.

#### 6. Meeting Close