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Board of Friends of Mimosa Hall  
& Gardens

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Officers

Mike Harris, present

President

Scott Hitch, present

Vice President

Susan Rumble, present

Secretary

Michelle Slater, present

Treasurer

Members

Kelly Callen, present

Scott Fillian, present

*Zepelin Fogerty, not present*

Steve Gibson, present

*Gus Hadorn, not present*

Bob Hagan, present

*Sara Harwood, not present*

Jessica Hodgman, present

Gina Sen, on phone

Katie Troline, on phone

11 of 14 board members in  
attendance, quorum achieved



Friends Open Meeting Agenda

February 13, 2020

8:00 – 9:30 a.m.

Location: Talent Served

120 Bulloch Ave

Roswell, GA 30075

For those that will need to attend in remotely:

conference Line #605-468-8018

Pass Code 400262#

Additional attendees: Candise Curlee, Ben Harris, Dena Bush

Special announcements:

1. Anonymous donor has given us \$50,000 – so we've achieved our goal!
2. Georgia Pacific – we were hoping for a cash donation, unfortunately they can't do cash donations right now. However, they have promised in-kind donation of relevant materials for the City.
3. Valerie Morelli – Roswell Recreation Association – we hosted her last night. Her organization is not interested in supporting our cause at this time. But they are excited about partnering with us in the future. Outdoor classroom was one of the things they're interested in, but they usually go with city recommendations, so we'll need to coordinate across these organizations.
4. Jessica is a published author! Hooray and congratulations Jessica!

Agenda:

1. Introduction of Guest: Allen Ray – not in attendance
2. Review and Acceptance of January Meeting Minutes
  - a. There are a few corrections needed for the date and exact bank balance
  - b. Vote for approval with the necessary corrections; passed unanimously.
3. Financial Report
  - a. New format that Michelle S. has put together for us. The good news is that we now have more detail.

- b. Candise C. is experienced in accounting, so Michelle S. is going to pay her extra directly for additional support.
- c. Candise C. recommends us moving to QuickBooks online – there’s a limited cost for this. QB will let us do Cash Flow and Reconciliation more easily. We will propose an email vote once we have an official cost.
- d. Steve G. asked Bob H. if he’d ever seen a challenge to the books. Bob H. replied no, only if there’s a question about what/how you’re doing something will someone question it.
- e. Question some charges we have:
  - i. Square: It costs us \$16/month even if we’re not using it. Kelly C. confirmed we can suspend it; we need to figure out who configured the account. Sara H.?
  - ii. GoDaddy: they charged us \$50 twice last year.; we determined the charge was for web hosting and email address support.
- f. Donors – we need to follow-up with Phoenix Circle members, to ensure we’ve shared tax documents. We need to do this by April 15<sup>th</sup>.
- g. Website – Brett Player still assists us with the site. And he’s a great, appreciated volunteer.
  - i. Steve G. has connected Brett with Ben H. & Zepplin F. to find out more.
- h. Suggestion from Ben H. – he’s suggesting that we shift over to Google from GoDaddy for our website. We can house documents all centrally. Ben will look into this.

#### 4. New Business

- Earth Day
  - The City is conducting an event April 18<sup>th</sup> – and we will be supporting that event. Dena B. is working with the Events Committee. There is a training event prior to the event for volunteers. The City is working on the event, the name, the logo, etc. The main concern is needed volunteers. Keep Roswell Beautiful and FOMHG are both involved. Volunteers needed by March 19<sup>th</sup>. For the event, FOMHG is welcome to take over the courtyard.
    - Sign-up Genius for us. We’d like to blast this out for our people via MailChimp. We can leverage this as a beginning to start our volunteer organization. Dena B. & Candise C. to connect off-line.
  - Wednesday, April 22<sup>nd</sup> – We’re going to host RAISE THE ROOF. We’ll get entertainment, we’ll have Solar Panels, Tent, Azalea planting (to kick-off the Azalea Festival which starts the next day.)
    - Dena B. needs the logistics details from us as soon as possible.
    - The committee will get together as soon as possible to determine those logistics, details, etc.
- Joint Proposal with Arts Fund
  - 4 of our board members ALSO sit on the Arts Fund. We want the City, the Arts Fund, and FOMHG to have a joint event. She’s looking at Cheekwood in Nashville as an inspiration. Planning to do a short-term Exhibition. Thinking about calling for artists to create cool Treehouses. We’re thinking a few weeks, later this year. We (FOMHG/City) have the location/facility, the Arts Fund has the ability to call the artists. Outdoor Art Show.
    - Susan R. will establish this committee, and start working with the City and Arts Fund. Vote proposed for the establishment of a new committee; passed unanimously.
- Interim Executive Director position discussion
  - We added two staff positions, in our pitch to Georgia Power, Ben H. has suggested that we elevate the position to Interim Executive Director – which would give gravitas and authority to his approach to our potential donors.



- Dena B. asks that we write up the statement for the City.
- Let's call a planning meeting between the City and FOMHG to plan out next steps.
- We'll work with the City and plan what's next after we speak (maybe after Tuesday's landscaping meeting.)

## 5. Staff Reports

### a. Ben H. | Fundraising & Engagement

- i. Input referrals on Donor Activity: showed some of the information he's put together: ppt deck, donor activity funnel sheet
  - 1. Mike H. Stressed we need to all share contact information for people we know.
  - 2. Gina S. volunteered to help refine the ppt presentation.
- ii. Ben H. proposes that we use Trello for task tracking and committee reports – we can use this for all of our activities on the board. This will help us know who's doing what and that we avoid duplication. He's also setting up a Committee section to track what Committees are doing.
  - 1. Ben H. will share this link with us all later today.
  - 2. He's also exploring a CRM lead tool for us using the Trello functions.

### b. Candise C. | Communications

- 6. Steve G. – our anonymous donor would like to us to honor two Georgians who had the foresight to lead us in Solar Power.
  - a. Mike H. added that we have great supporters and donors and that we will need to do a good job of honoring our donors.
- 7. Report from Parks & Rec (Dena B.) – all information previously shared above under the upcoming events minutes.
- 8. Committee Reports – skipped due to time.
  - a. Strategic Planning
  - b. Fundraising
  - c. Events
- 9. Meeting Close – Meeting called to adjourn at 10:09am